

Types of Folds

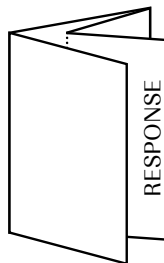
Half fold

We use this type of fold for simple flyers and greeting cards. When using paper with a weight of more than 200 g/m², a score is necessary to ensure a smooth folded edge.



Two parallel fold

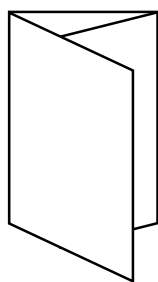
A superior type of fold for large formats which are to be sent out. With a perforation at one of the folds, we can create a 6 panel letter fold with detachable response-card.



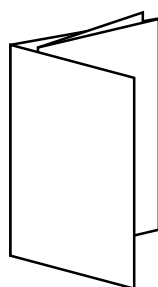
Letter fold

The 6 panel letter fold is often used for mailings and DL leaflet flyers. With an 8 panel fold, a multipanel flyer is "rolled up", i.e. the single pages are folded into each other successively. The width of each panel has to be adapted accordingly.

6 panel

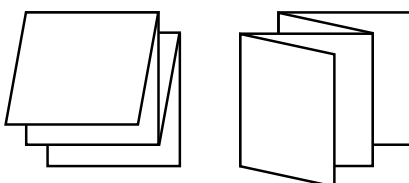


8 panel



Accordion fold

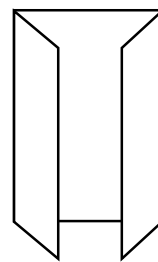
The accordion fold is the 4 or 5 panel alternative of a Z-Fold. With this type of fold we recommend a score when using paper with a weight of more than 200 g/m², to ensure a smooth folded edge.



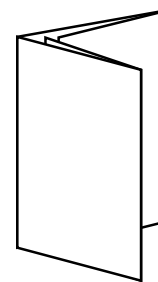
Gate fold

content of the flyer while unfolding: The user is automatically guided through the content due to the panels being unfolded in a specific order.

Standard



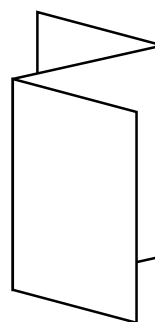
Double



Z-Fold

The Z-Fold is very useful for multi-page letters or flyers. The letter is then automatically opened in the right order due to the single pages being folded into each other. Using an angled trim (cutting two panels at an angle and Z-folding the flyer afterwards), we can create an interesting and multilayer visual appearance.

Standard



Angled trim

